

# The 4th Invited Seminar

## Theory and Practical of Sports Rehabilitation

**2015. 5. 26(TUE) 16:00~21:10**  
**3<sup>rd</sup> Science Hall**

Presider: Sang-Won Seo (Dankook Univ.)

Session I		Moderator: Keun-Oak An (Dankook Univ.)
16:00-16:12	Virtual Advertisement of Property and Viewers of Advertising Attitude, Brand Attitude and Purchase Intention of Structural Relationship	Myung-Sik Shin (Dankook Univ.)
16:12-16:24	The Relationship Among Internal Marketing, Organizational Commitment, and Customer Relations of the Sports Center	Seok Yoon (Dankook Univ.)
16:24-16:36	Institute of Medi-sports at Dankook University -System and Vision-	Sang-Won Seo (Dankook Univ.)
16:36-16:48	Medi-sports Physical Examination and Exercise Program	Hyun-Sik Jeon (Dankook Univ.)
16:48-17:00	Therapeutic Exercise Approach for Malalignment Syndrome	Ah-Ram Kim (Dankook Univ.)
17:00-17:15	Biomechanical Characteristics of Medial Tibial Stress Syndrome Based on Traction-induced Theory	Byung-Joo Noh (University of Tsukuba)
17:15-17:25	Discussion	Woo-Young Park (Dankook Univ.) Byung-Kwan Lee (Dankook Univ.) Ji-Hoon Cho (Shin Gyeong Univ.) Jee-Young Hong (Seoul National University hospital)
17:25-18:30	Dinner	
Session II		Moderator: Ho-Seong Lee (Dankook Univ.)
18:30-18:40	Opening Ceremony	Hyun-Ik Cho (Dankook Univ.)
18:40-20:00	Re-occurring Hamstring Injury and the Progressive Training for Safe Returning to Sport	Mori Toshio (University of Tsukuba)
20:00-21:00	Improving Athletic Performance through PNF Stretching	Kyung-Tae Yoo (Namseoul Univ.)
21:00-21:10	Discussion	Ji-Hyun Hwang (Dankook Univ.) Bong-Woo Lim (Dankook Univ.) Kyung-Tae Yoo (Namseoul Univ.) Sang-Hyup Song (Seowon Univ.) Mi-Hyun Noh (In-Ha Univ.)

*\* Program schedule could possibly be changed by depending on Dankook Univ. decision*